



2022 马来西亚年度汉字工委会秘书处
Malaysia Annual Selection of Chinese Character (Hanzi) Working Committee
N-2-1(b), Strand Garden Office,
No. 12, Jalan PJU 5/1, Kota Damansara, 47810, Petaling Jaya.
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Angpow Design Competition 2022 (Academic Group)

Rules and Regulations

Main organizer : Malaysia Annual Selection of Chinese Character (Hanzi)
Co-organizer : Han Culture Centre Malaysia, U-Bix Paper Coating Sdn. Bhd
Sponsor : ALL IT Hypermarket Sdn. Bhd.

Objective:

1. To improve understanding of traditional Chinese cultural values.
2. To cultivate and discover Malaysian talents in culture appreciation.

Competition Theme:

《 發 (fā) 》 Prosper

Rules and Regulations (Only applicable to Academic Group):

1. Open to all public/private university or college students in Malaysia.
2. All submissions must be endorsed by university, dean or lecturer. (Submission without endorsement will be automatically categorized as Public Group)
 - a) Submission must include Dean or lecturer's signature or name.
 - b) Submission which cannot fulfill 2.a must be submitted through academic email.
3. Personal information (Name, I.C. or passport number, contact number, email, university/college etc.) provided must be accurate and reachable.
4. The organizer reserves the rights to disqualify or forfeit the participation under the circumstances of misinformation.

Submission Period:

1 July 2022 until 6 September 2022 (before 11:59pm) through
<https://hanzi.com.my/angpow-academic-group/>

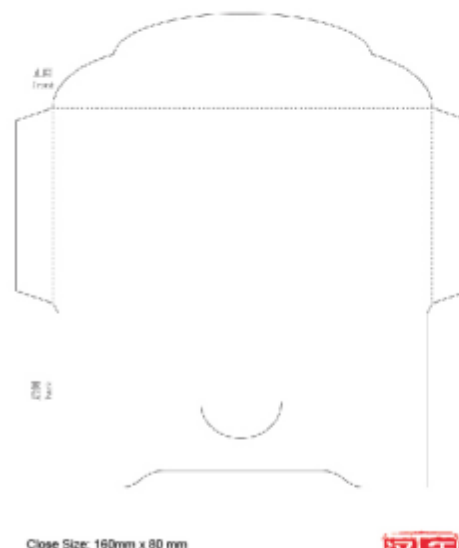
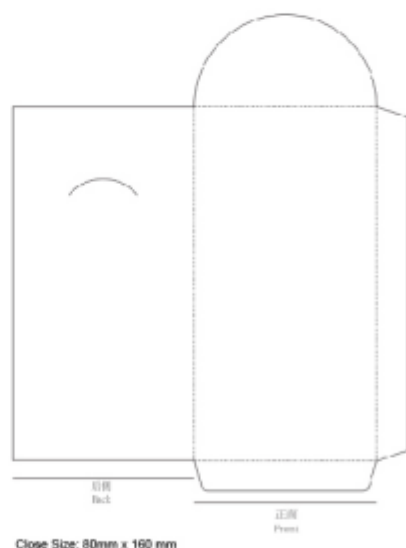
Submission:

1. Design must include "My Hanzi" logo.
2. Design can be in single or series (3 or 4 designs only) design.
3. All design works shall be done DIGITALLY including hand-painted design.
4. Format of file: Ai / PSD / PDF file only.
5. All work files including linked files must be compressed in ZIP file before sending to <https://hanzi.com.my/angpow-academic-group/>
6. A description of the design shall be included.
7. Participants are required to prepare a slide show for presentation during the pitching session (only applicable for shortlisted candidates. For more information, please refer to **Pitching Session**).

Angpow Design template:

Each design must contain the "My Hanzi" logo, which can be downloaded at <https://hanzi.com.my/blog/hanzi-angpao-download/>

Design must be in graphic artwork only. Angpaw template can be downloaded at <https://hanzi.com.my/blog/hanzi-angpao-download/>



Submission Methods:

Please submit all digital design work files:

1. To the person-in charge of respective university or college. Kindly refer to your lecturer or academic department.
2. Through the official submission website:

<https://hanzi.com.my/angpow-academic-group/>.

Pitching Session:

Shortlisted participants will present their ideas to the judges during the pitching session. The session will be held on **14 September 2022 (Wednesday)** tentatively. Details will be sent via email to shortlisted participants at least one week before the session.

Evaluation Standard:

- 1) Theme
- 2) Creative concept and ideas
- 3) Artwork execution
- 4) Printing and finishing

Prizes:

Champion*	RM 500 Cash	RM 150 All IT Hypermarket Cash Voucher
First Runner-up*	RM 400 Cash	RM 150 All IT Hypermarket Cash Voucher
Second Runner-up*	RM 300 Cash	RM 150 All IT Hypermarket Cash Voucher
Best Creativity Award	-	RM 50 All IT Hypermarket Cash Voucher
Best Presentation Award	-	RM 50 All IT Hypermarket Cash Voucher

Note: Award certificate will be awarded to all winners. Tutor(s) will be awarded with award certificate(s) too.

Result Announcement:

6 November 2022 (Sunday)

Prize Giving Ceremony:

18 December 2022 (Sunday)

Contact Us:

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Committee**

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