



2021马来西亚年度汉字工委会秘书处

Malaysia Annual Selection of Chinese Character (Hanzi) Working Committee
N-2-1(b), Pusat Perdagangan Kota Damansara,
No. 12, Jalan PJU 5/1, Kota Damansara, 47810, Petaling Jaya.
Tel. : (+603) 6151 6684 Website : www.hanzi.com.my
Fax : (+603) 6143 5166 E-mail : info@hanzi.com.my

Angpow Design Competition 2021 (Academic Group)

Competition Rules

Organiser : Malaysia Annual Selection of Chinese Characters (Hanzi)
Working Committee

Supporting Panel: Persatuan Kebudayaan Han Malaysia, UBix Paper Coating S/B

Sponsor : All IT Hypermarket Sdn. Bhd.

Objective :

- 1 . In raising awareness of Oriental Culture (TiongHua) in the community.
- 2 . To cultivate and to discover Malaysian talents in culture appreciation.

Competition Theme :

《 聚 》 Connected (jù)

Eligibility:

(Only applicable to Academic Group) :

1. Open to all University or College students.
2. Supporting documents from university or college are required, or else you may submit your artworks under "Public Group" .
-Your submission needs to be endorsed by your Head of Department or Lecturer, or
-you need to submit your artworks through your academic email.

3. Contestant must submit their artworks according to the name as per shown in Identification Card (I.C.) or passport, including the name of your lecturer while submitting your artworks. Personal information (Name, I.C. or passport number, telephone number, email, name of University/college etc.) provided by contestants must be accurate and reachable.

4. Information provided must be accurate and reachable. Organizer reserves the rights to disqualify or forfeit the participation under any circumstances of misinformation.

Submission Date:

Submit your artworks before 5th September 2021 (before 11:59pm) via official submission link provided.

Submission Requirements:

1. Design works must include the Hanzi logo.

2. Your artworks need to be submitted either in SINGLE or SERIES (in a series of 3 or 6 designs) of angpow artworks.

3. Design works must be prepared in graphic design, according the template and scale measurements as per shown in the diagram below.

4. All artworks has to be prepared DIGITALLY, kindly submit your artwork files in these format ONLY:

a) Ai file b) PSD File c) PDF file

5. All digital files must be compressed before submission.

6. All submission is required to include a description, to explain the design concept in relation to the theme. You may download the template from this link:

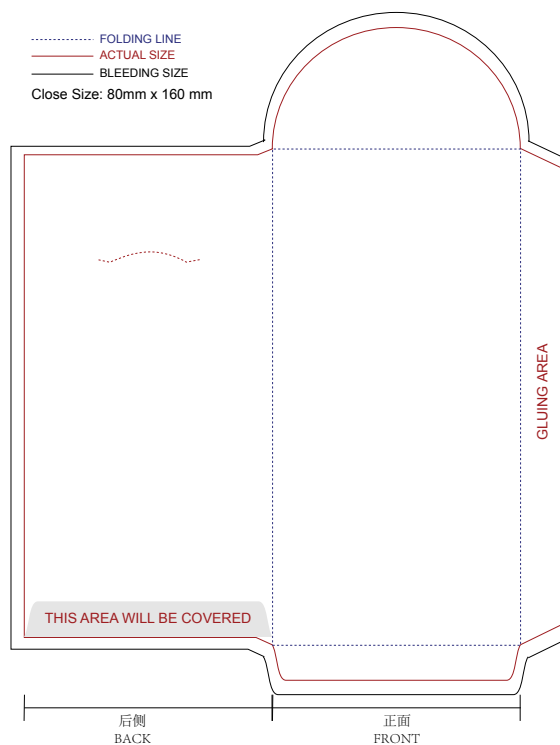
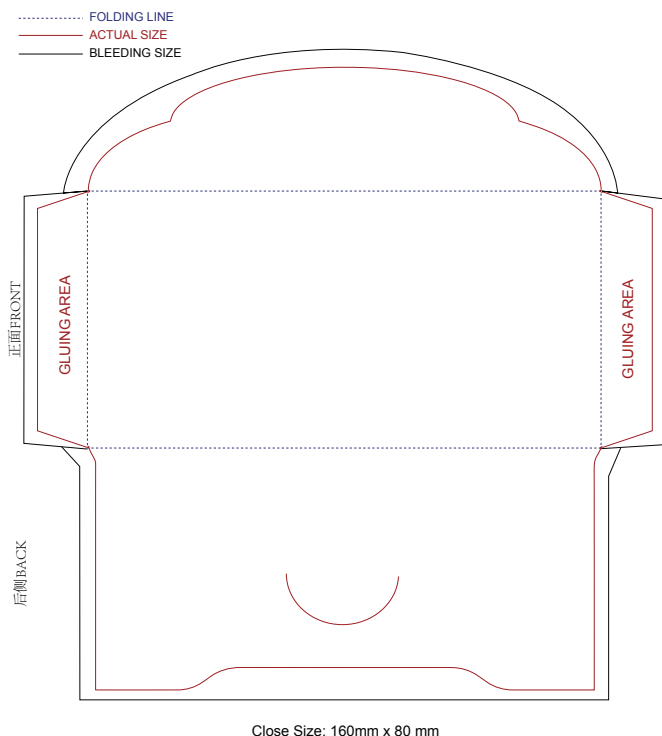
<https://hanzi.com.my/blog/hanzi-angpao-download/>

Submission Methods:

All digital copy of design artworks have to be submitted through:

1. your lecturer from University or college or design school . Kindly refer to your lecturer or academic department.
2. official submission link: <https://hanzi.com.my/blog/hanzi-angpao-submit/>

Angpow template:



姓名 Name : _____
 身份证 I/C No. : _____
 电话 Phone No. : _____
 电邮 Email : _____

*如有遺漏或失实, 主办单位有权取消其参赛资格
 *If there is any missing or false statement, the organizer reserves the right to cancel its eligibility
 *参赛者参加是次比赛, 即等同接受及同意遵守比赛条款及细则
 *Participants hereby agree to follow the rules and regulations of the competition



姓名 Name : _____
 身份证 I/C No. : _____
 电话 Phone No. : _____
 电邮 Email : _____

*如有遺漏或失实, 主办单位有权取消其参赛资格
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Online Pitching Session (Academic Group): Date: 5th September 2021

Shortlisted participants will be invited to present their ideas to the judges during the pitching session. However, due to the restriction on mass gathering in preventing the spread of covid-19, we will shift to a contactless way for the presentation.

Evaluation Standard:

- 1) In-line with the main theme
- 2) Concept and ideas
- 3) Layout and drawing technique / skills
- 4) Creativity
- 5) Visual Effects (you may advice on the finishings part)

Prizes:

(i) Champion

Contestant will receive: Cash RM500 &

ALL IT Hypermarket Cash Voucher RM150 & Certificate of Award

Lecturer will receive: Certificate of Reward

(ii) 1st Runner up

Contestant will receive: Cash RM400 &

ALL IT Hypermarket Cash Voucher RM150 & Certificate of Award

Lecturer will receive: Certificate of Reward

(iii) 2nd Runner up

Contestant will receive: Cash RM300 &

ALL IT Hypermarket Cash Voucher RM150 & Certificate of Award

Lecturer will receive: Certificate of Reward

(iv) Creative Award

Contestant will receive: ALL IT Hypermarket Cash Voucher RM100 &

Certificate of Award

Lecturer will receive: Certificate of Reward

(v) Best Presentation Award

Contestant will receive: ALL IT Hypermarket Cash Voucher RM50 &
Certificate of Award

Lecturer will receive: Certificate of Reward

(vi) Online-Highest Vote Award

Contestant will receive: ALL IT Hypermarket Cash Voucher RM50 &
Certificate of Award

Lecturer will receive: Certificate of Reward

Result Announcement :

31st October 2021 (Sunday)

Prize Giving Ceremony :

12th December 2021 (Sunday)

Contact Us :

2021 Malaysia Annual Selection of Chinese Characters (Hanzi)

Working Committee

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Official Website : www.hanzi.com.my

Terms and Conditions

By participating in any Competition run by the organiser (“referring to The Malaysia Annual Selection of Chinese Characters (Hanzi) Working Committee”), you agree to be bound by the specific rules of the particular Competition (the “Competition Rules”) in addition to these Terms and Conditions. The decision of the organiser shall be final in all matters relating to Competitions.

1. All design works must be original work by the contestant and must not be published in any forms. Contestants who incorporate any images, writing, or other creative material belonging to someone else must obtain the other party' s permission. Contestants are encouraged to keep evidence of the ownership of design works and should keep dated records of all working material.
2. Upon participating in this competition, contestants acknowledged and irrevocably agreed that the organiser shall bear no responsibility to the design works incurred the infringement of copyrights of any parties. Contestants shall keep indemnifying the Organizer for losses caused to the Organizer in organizing this Competition.
3. Contestants will be disqualified should the design works are found to plagiarize any commercial and non-commercial copyrights.
4. Contestants must ensure their design works do not have the element of pornography, violence, immoral indoctrinations, commercial, business and religions. Design works must not be anyway be understood / interpreted to cause defamation, hatred, social destabilization, intruding, radical, racism, prejudice and whatever that is deemed unfit by the society.
5. Contestants cannot impose any self-relevant logo, signature, frame, watermark etc. into the artwork.

6. Contestant agrees that personal information will be disclosed for publicity purposes.

7. All copyright of the design works submitted shall vest with Persatuan Kebudayaan Han Malaysia. The organiser has the rights to reproduce or distribute the reproduction of their entry in all media in order to promote, publish, display and print the works. Organiser reserves the right to use the names and contact details of winners, any photograph or recording of them in any publicity. Publication, printing, distribution of such design works do not require further permission of the entrants nor will any payment be given.

8. The organiser reserves the right to handle the design works as it deemed. Submitted design works will not be returned. Should the entrants require the design works to be returned, entrants are to write in letter within 30 days after the competition result has been announced and subject to the approval of the Annual Selection of Chinese Character (Hanzi) Working Committee.

9. The contestants can only submit a maximum of 2 Design works. Submission must be solely completed by the contestants. Late submission will not be entertained.

10. Any entry in breach of Competition Rules will not be accepted.

11. The decision of the judge or panel shall be final and no correspondence or discussion shall be entered into. The organiser has the right to disqualify, withhold or cancel the award recognition.

12. Organizer reserves the absolute rights to amend, include or remove any rules and/or terms of the Competition without prior notification to the contestants.

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